

FIG. 1

TASTE INFORMATION ASSOCIATED WITH TYPE OF PROGRAM
1) SUSPENSE
2) DRAMA
3) DOCUMENTARY
4) SPORTS
5) VARIETY
6) NEWS
:

FIG. 2A

TASTE INFORMATION ASSOCIATED WITH CONTENTS OF PROGRAM
MOVIE (3)
1) ACTION SCENE
2) LOVE SCENE
3) CLIMAX SCENE
NEWS (4)
1) POLITICS
2) ECONOMY
3) SPORTS
4) CITY NEWS
:

FIG. 2B

TASTE INFORMATION ASSOCIATED WITH PRODUCTION OF PROGRAM
FILM DIRECTOR (2)
1) ICHIRO TOSHIBA
2) JIRO TOSHIBA
ACTOR (2)
1) SABURO TOSHIBA
2) SHIRO TOSHIBA
ACTRESS (1)
HANAKO TOSHIBA
COMPOSER (1)
GORO TOSHIBA
:

FIG. 2C

PERSONAL PROFILE
1) SEX: MALE
2) AGE: 38 YEARS
3) UNMARRIED
4) HEIGHT: 170 CM
5) HOME TOWN: NARA PREFECTURE
6) BIRTHDAY: FEBRUARY 2, 1961
:

FIG. 2D

KEYWORD REPRESENTING TASTE
1) FAVORITE FOOD: APPLE
2) FAVORITE SPORT: SOCCER
3) FAVORITE PROVERB: TIME IS MONEY
:

FIG. 2E

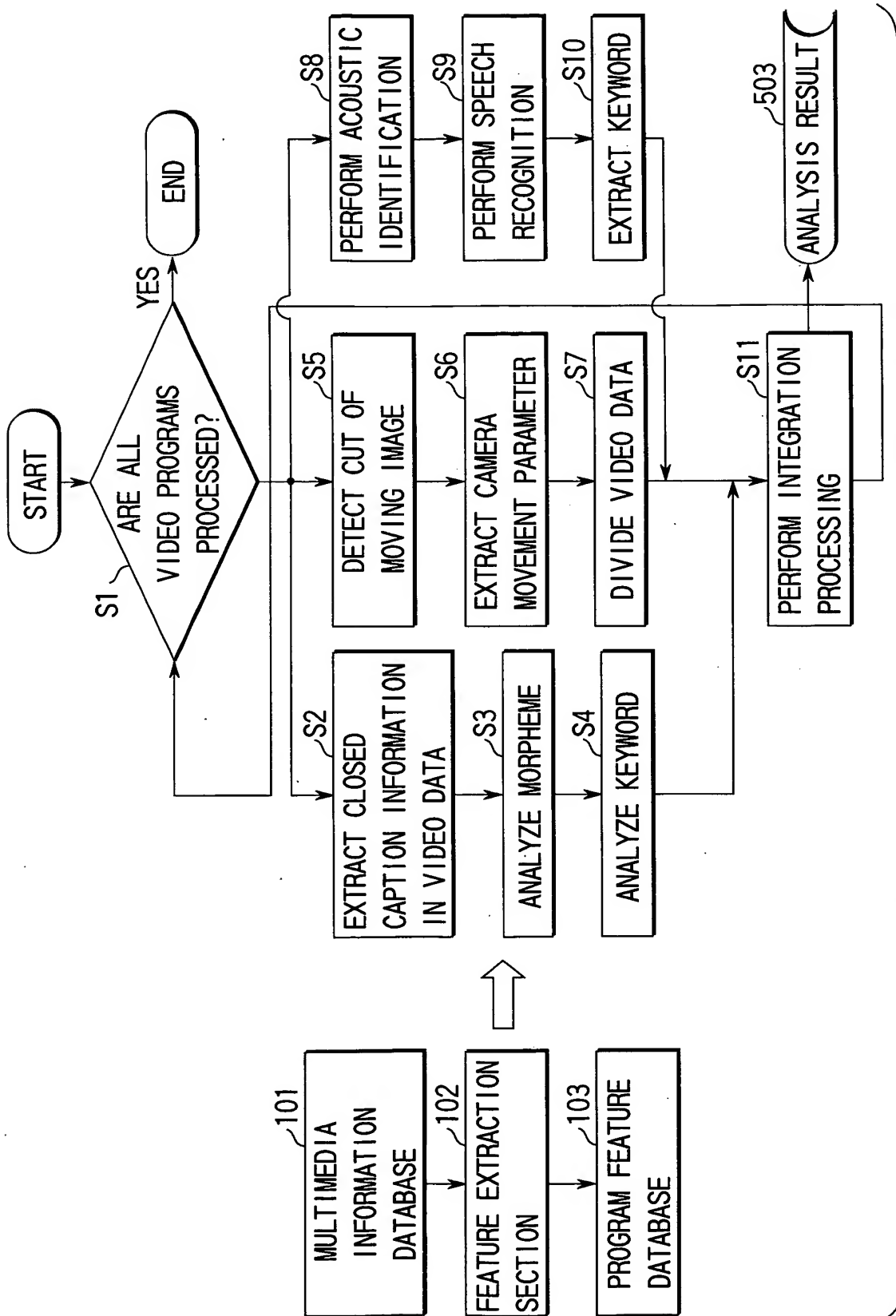


FIG. 3

NEWS	TIME	KEYWORD
	0:00 - 0:05	POLITICS
	0:15 - 0:16	ECONOMY
	0:23 - 0:25	WEATHER FORECAST

FIG. 4

USER PROFILE KEYWORD	TIME	THESAURUS KEYWORD
SHOPPING	0:00 - 0:05	DEPARTMENT STORE
SHOPPING	0:20 - 0:23	BAKERY
SHOPPING	0:27 - 0:29	SUPERMARKET
SHOPPING	0:10 - 0:20	BOOKSTORE

FIG. 6

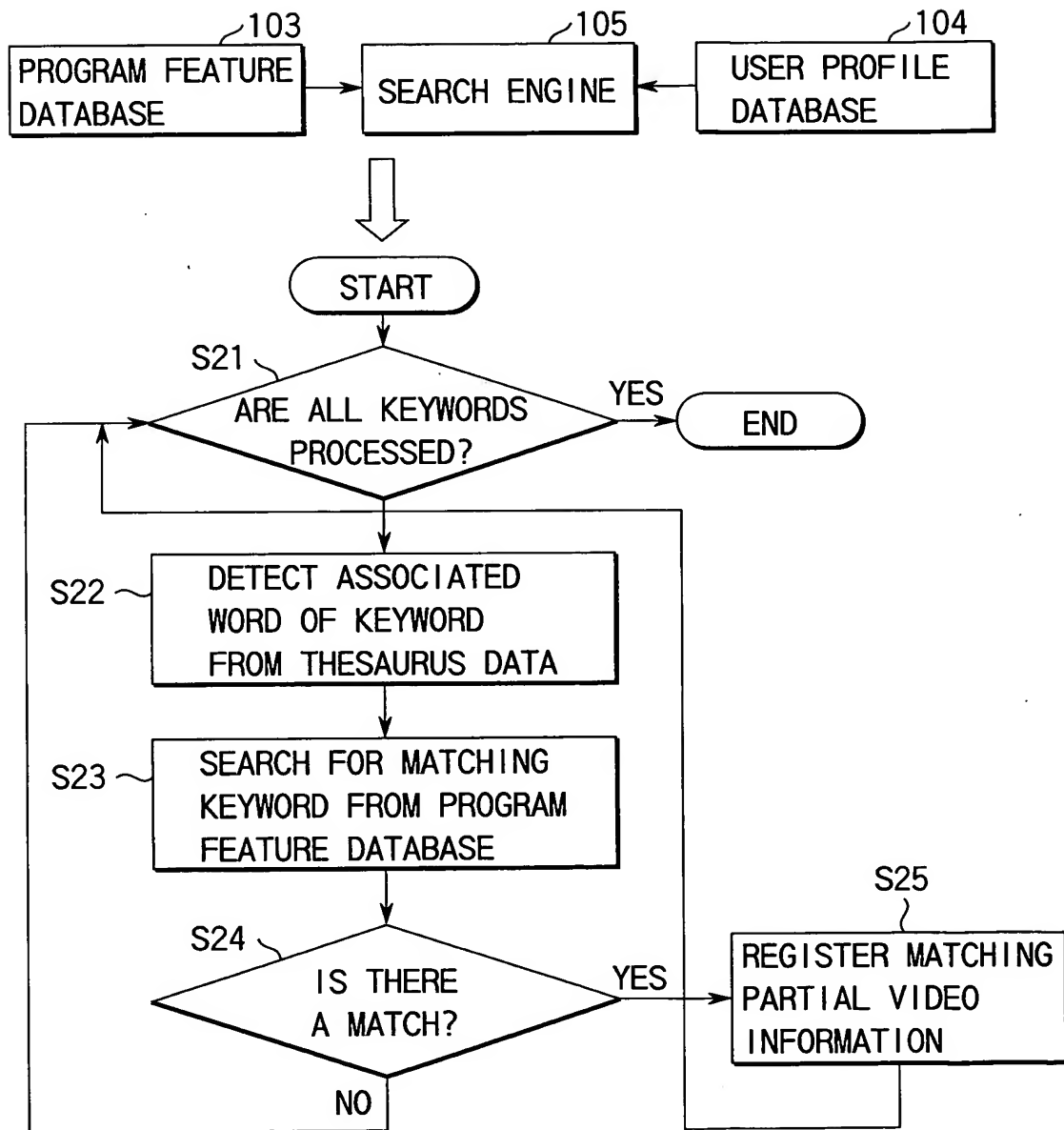


FIG. 5

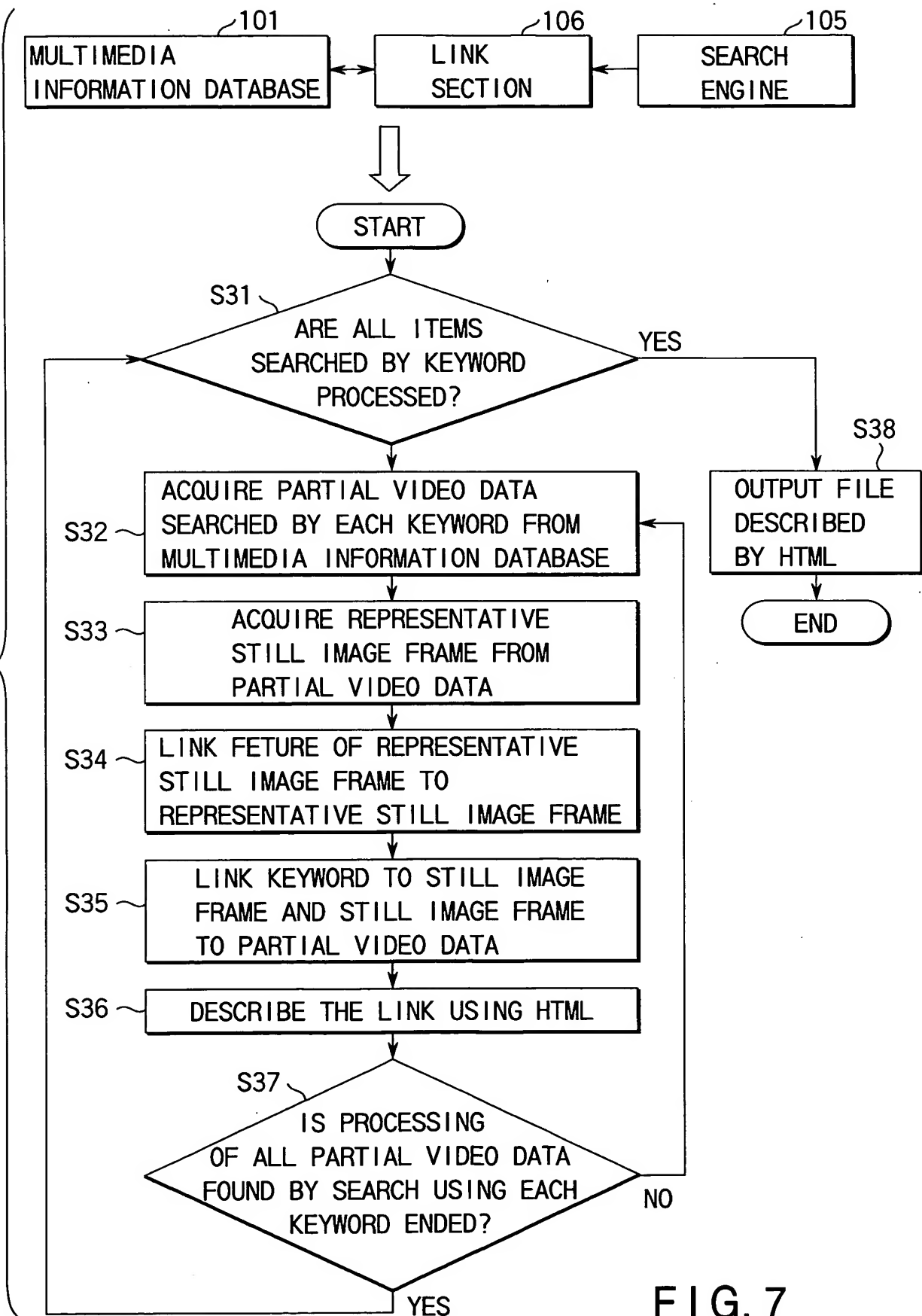


FIG. 7

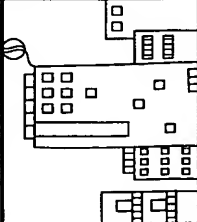
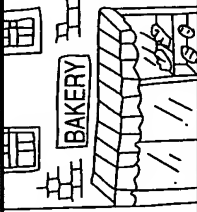
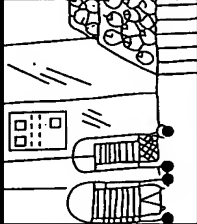
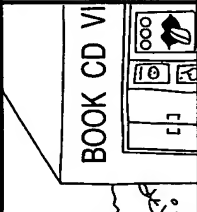
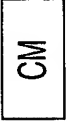
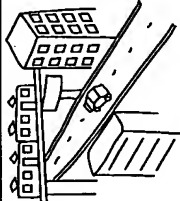
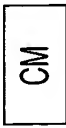
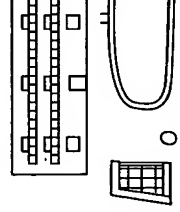
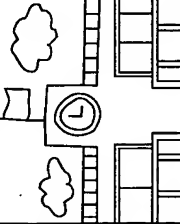

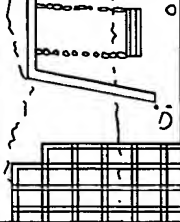

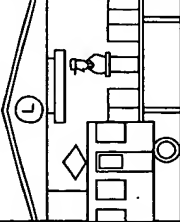
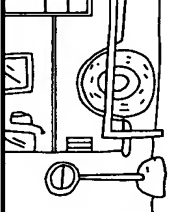
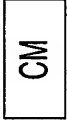
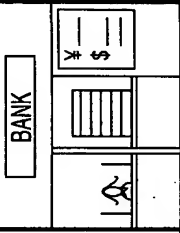

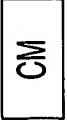
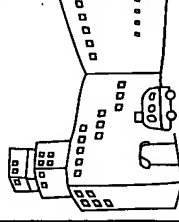
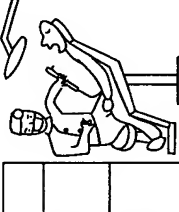
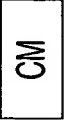
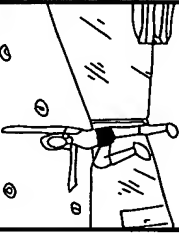
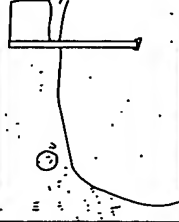
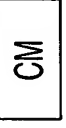
	DEPARTMENT STORE	BAKERY	SUPERMARKET	BOOKSTORE		TOWN (P)
SHOPPING						
		JUNIOR HIGH SCHOOL (P)	JUNIOR SCHOOL	SHOPPING	PARK (P)	LIBRARY
PUBLIC FACILITY						
	STATION	BUS STOP		BANK		
TRANSPORTATION/BANK						
	HOSPITAL	DENTIST		FITNESS	GOLF	
HEALTH/HOSPITAL						

FIG. 8

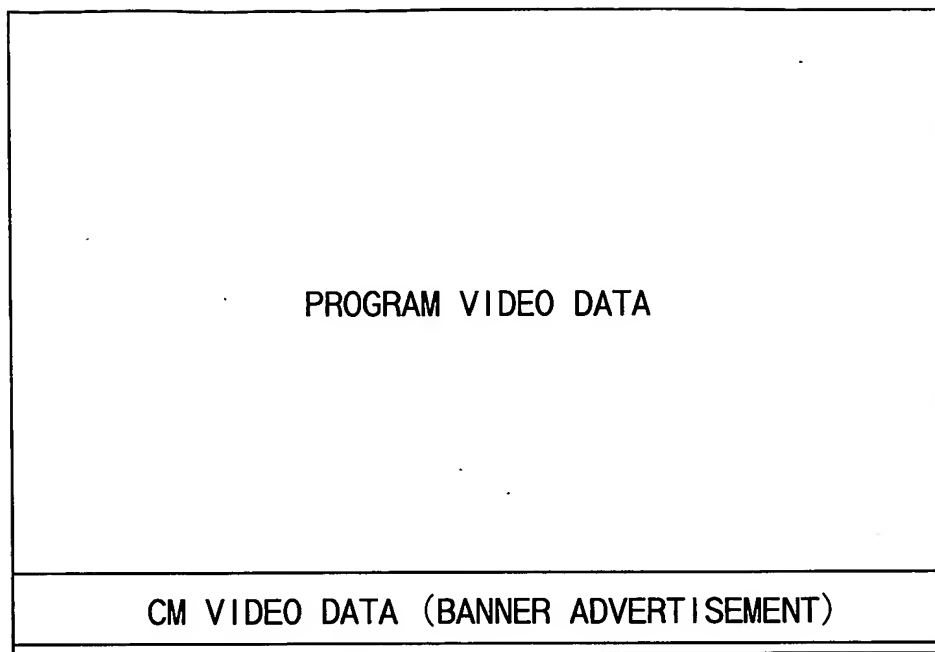


FIG. 9

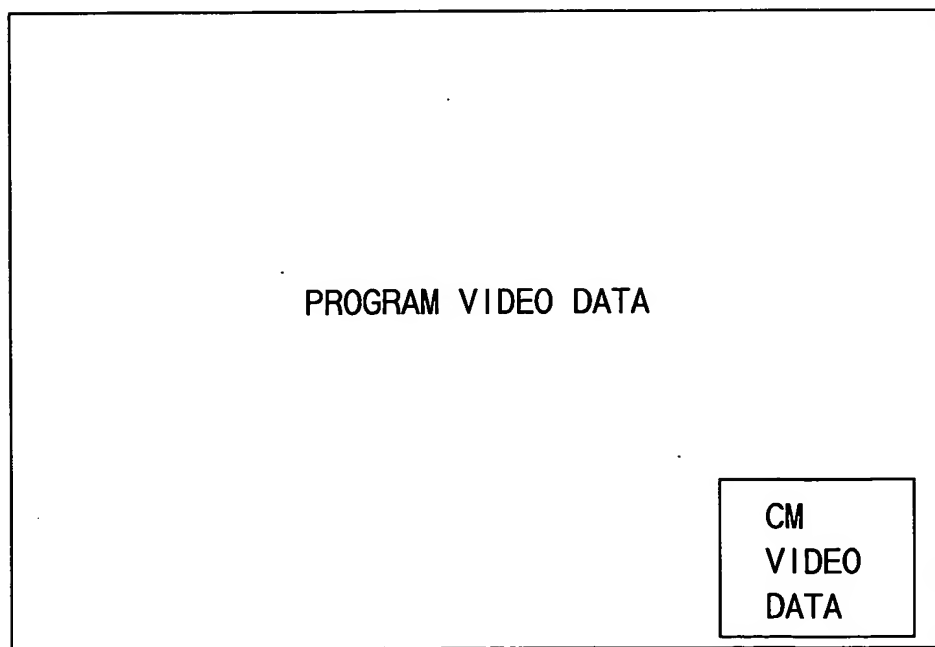


FIG. 10

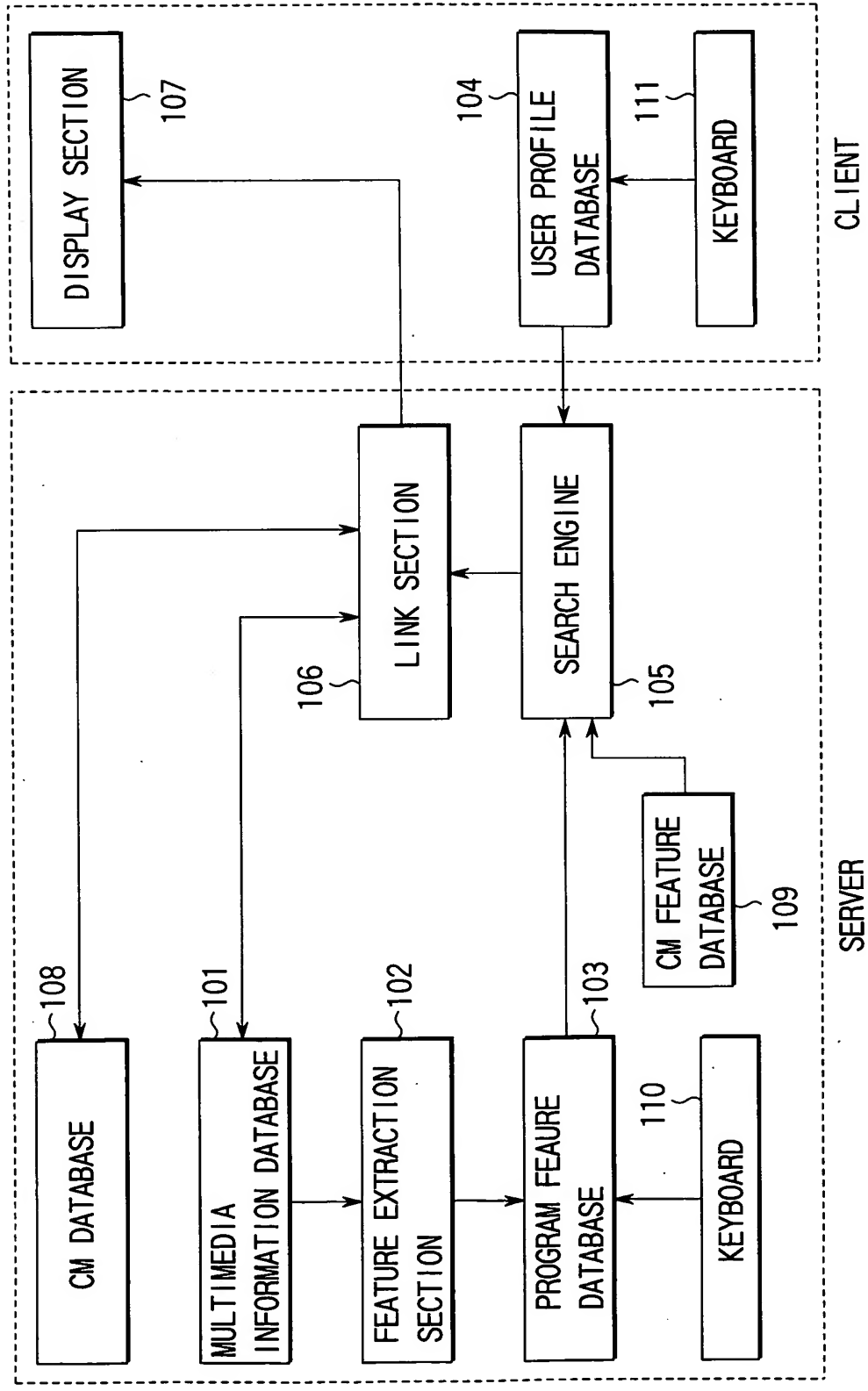


FIG. 11

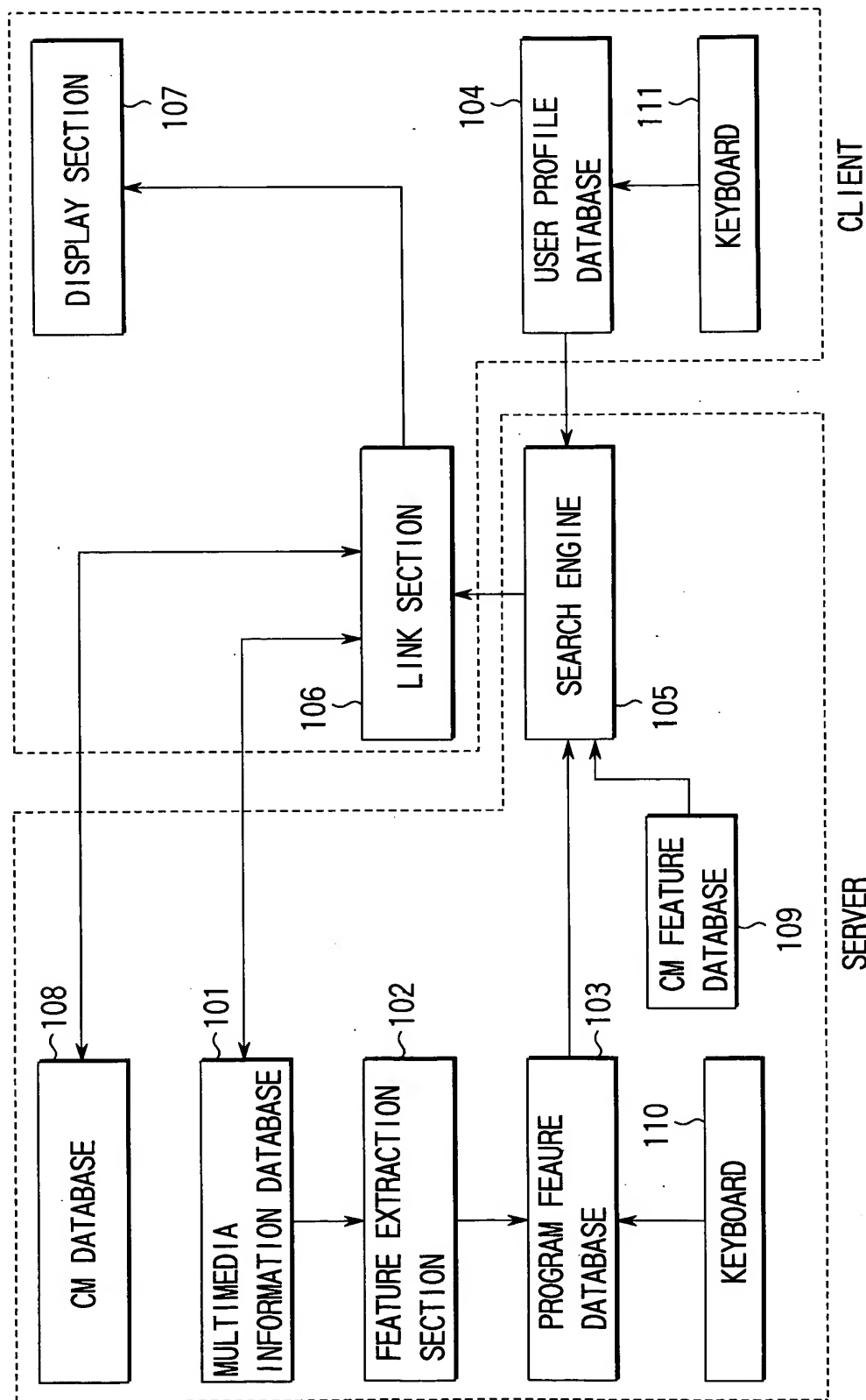


FIG. 12

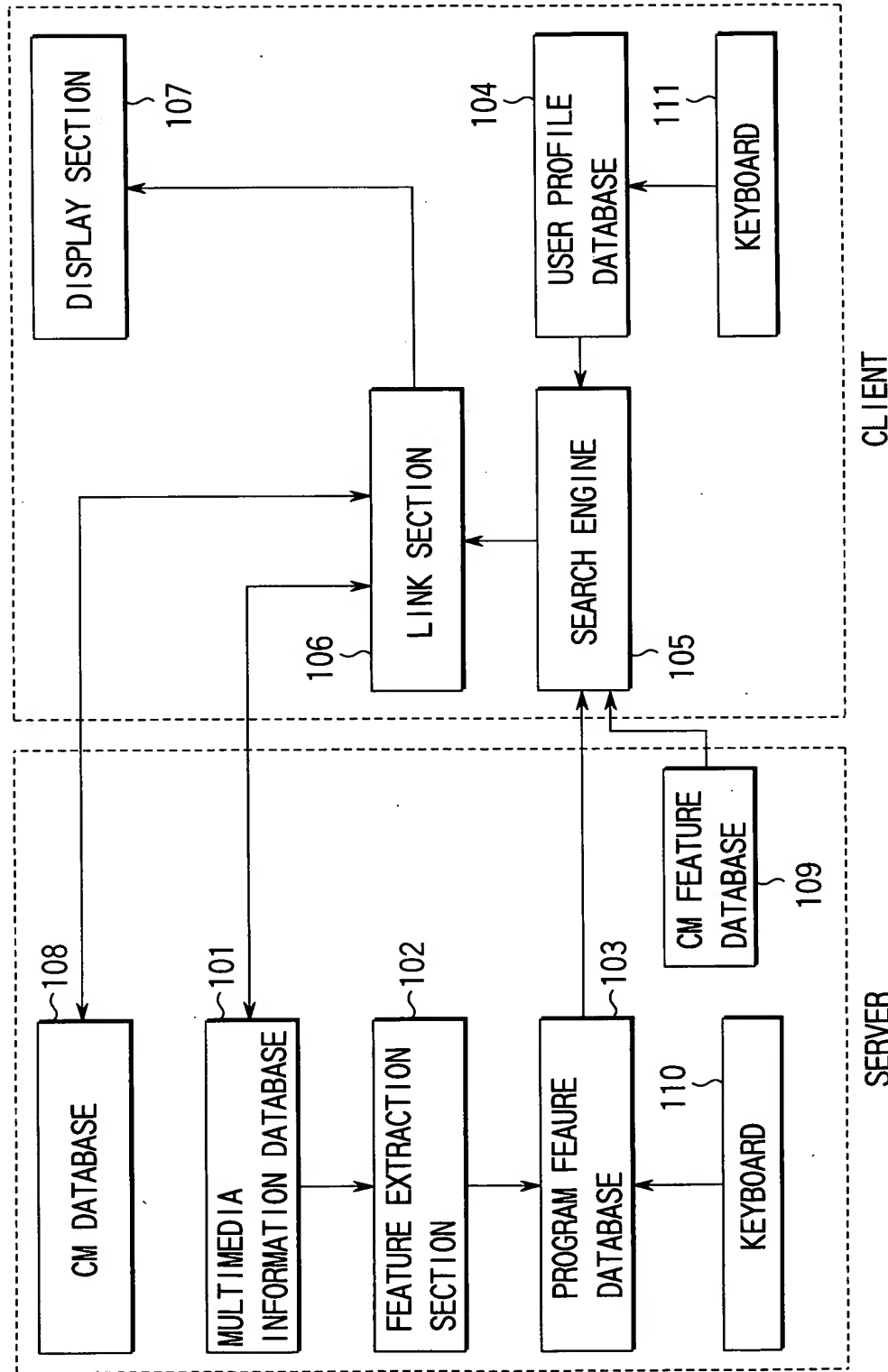
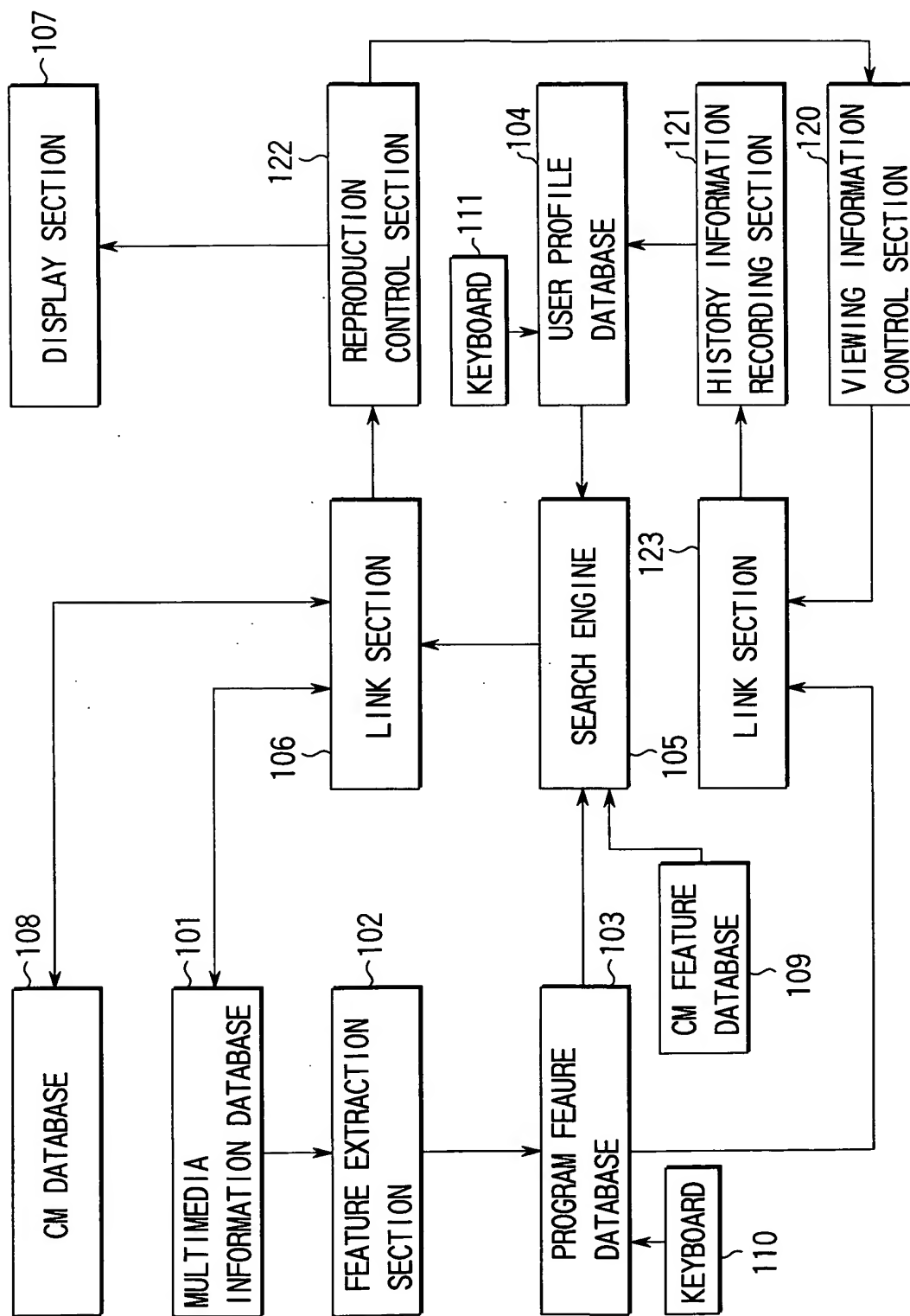


FIG. 13



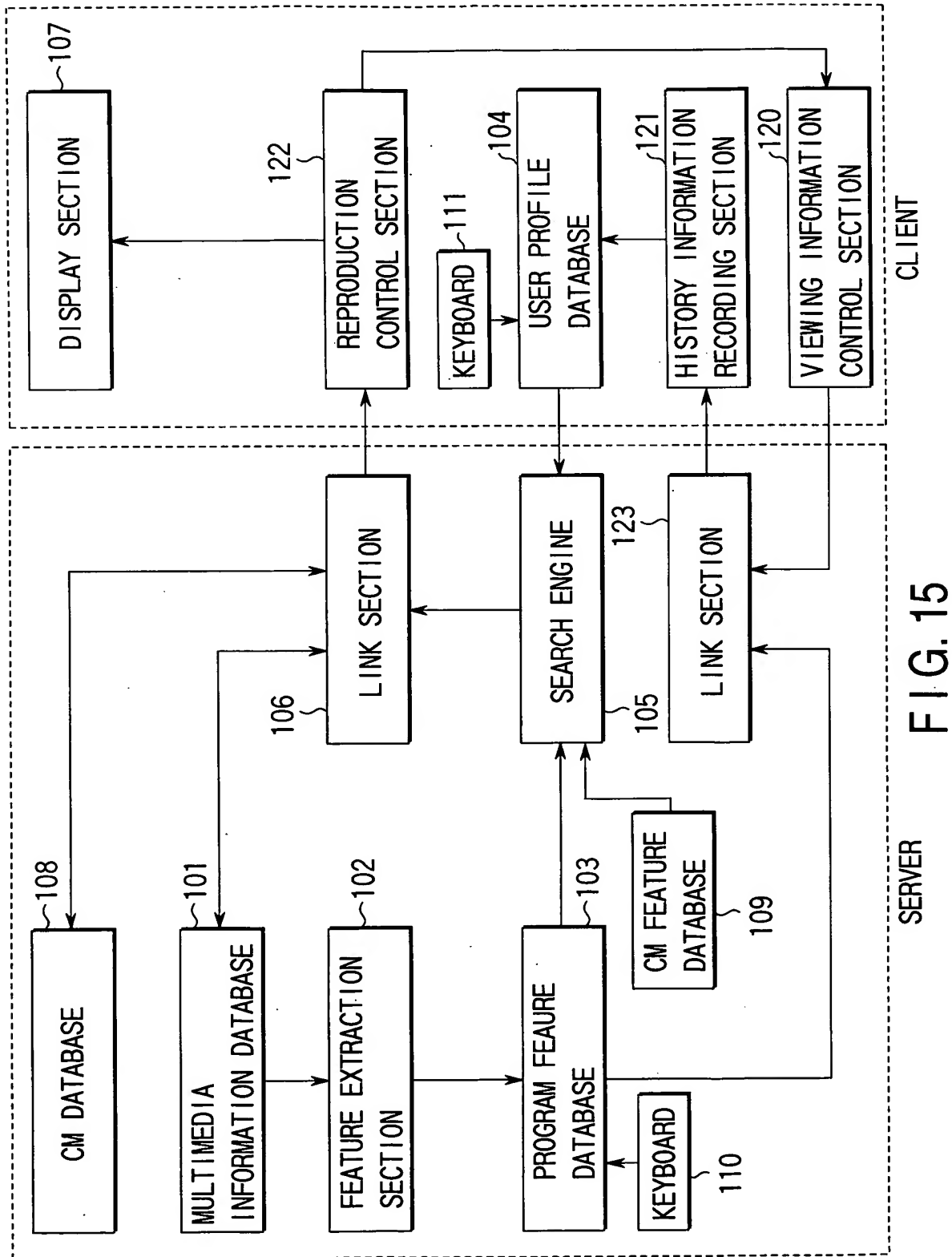
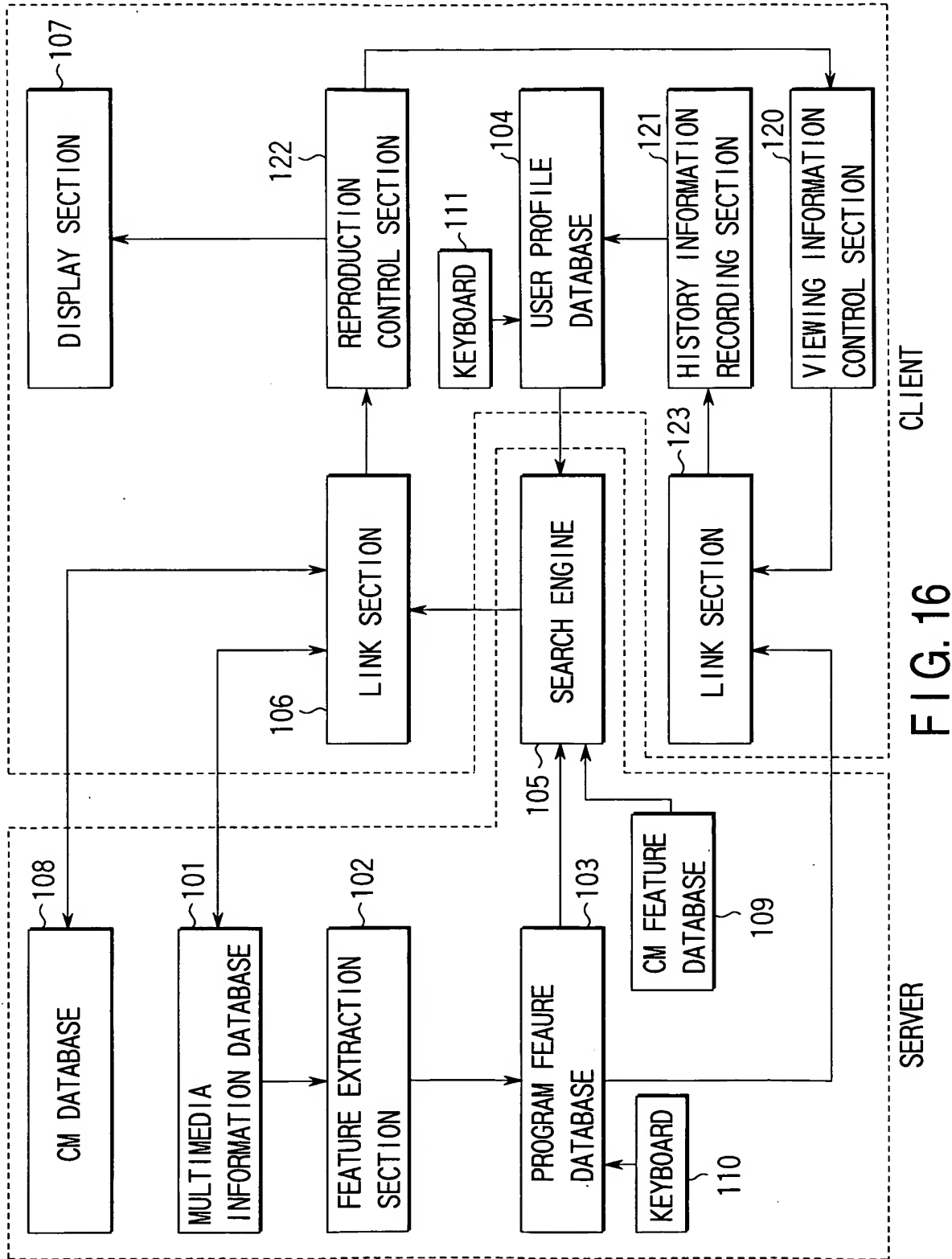
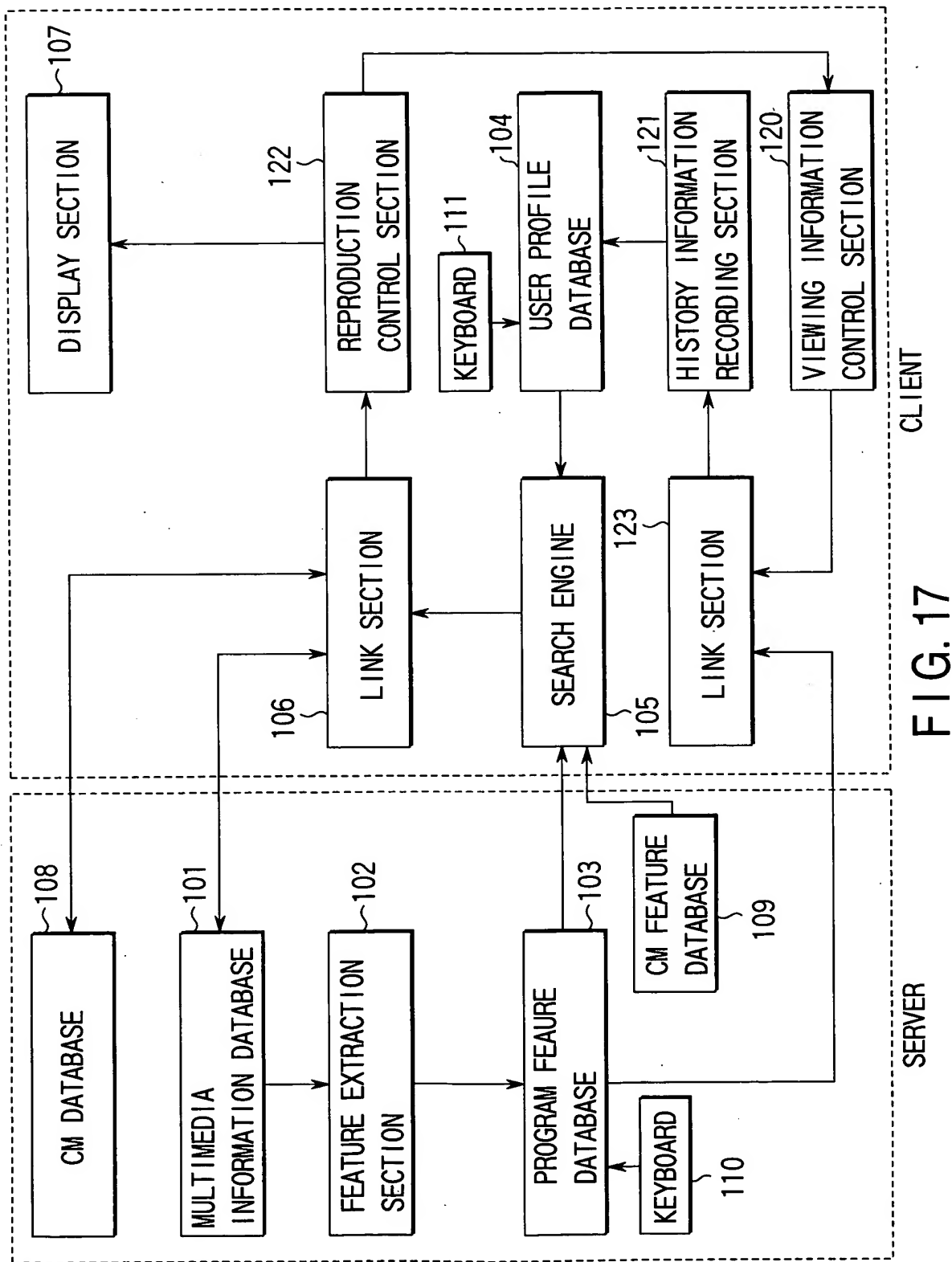


FIG. 15





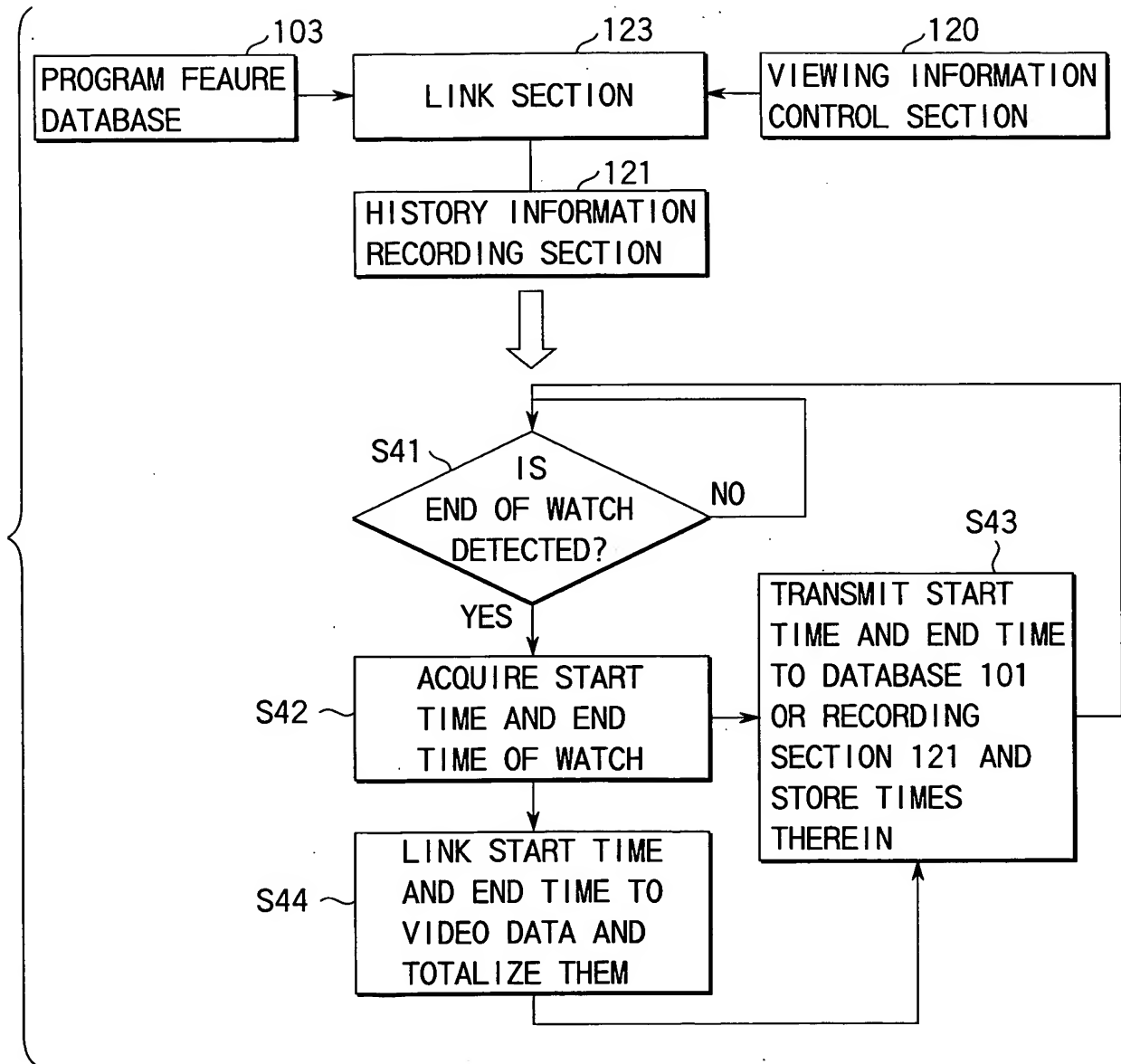


FIG. 18

FIG. 19A

VIDEO ID=1203		
WATCH 1	0 : 00	- 0 : 05
WATCH 2	0 : 20	- 0 : 23
WATCH 3	0 : 27	- 0 : 29

FIG. 19B

VIDEO ID	SCENE ID	FREQUENCY
1203	4	3
1204	2	2
1203	5	1

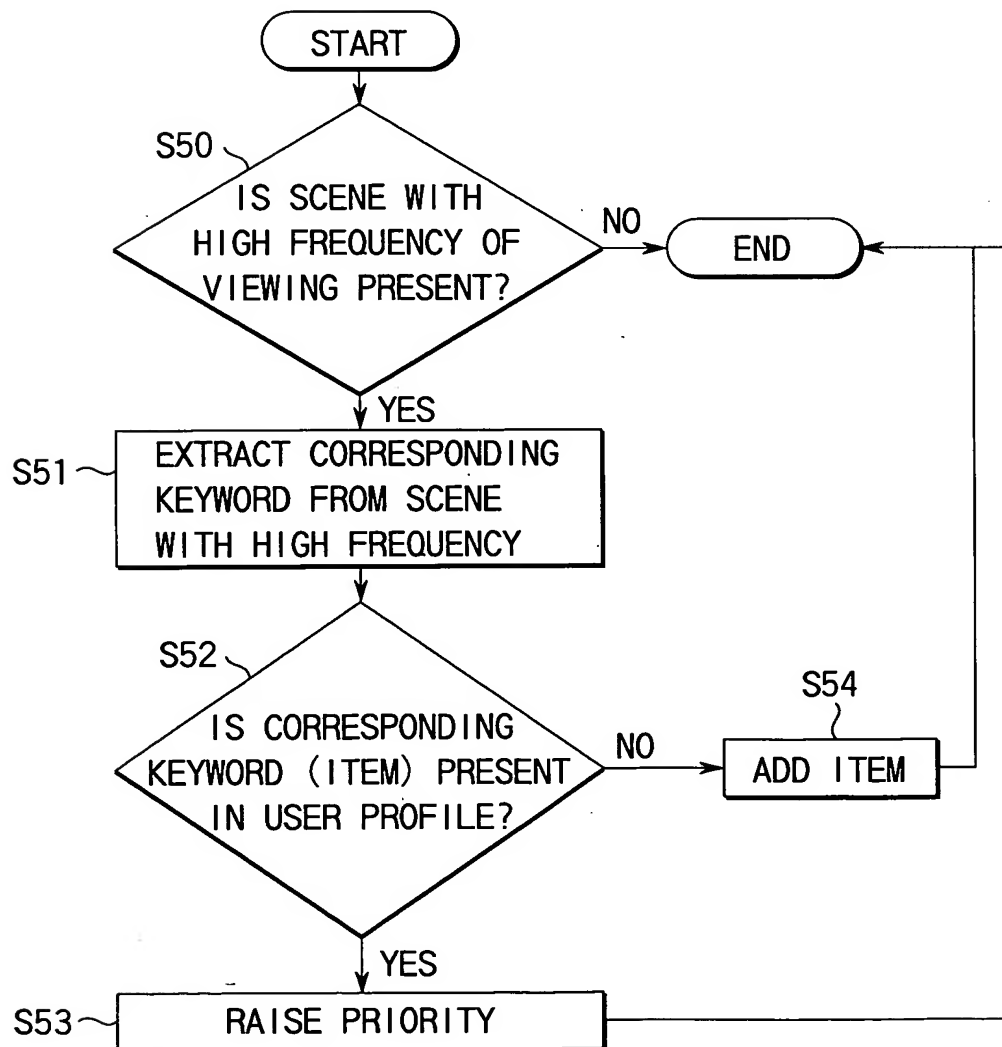


FIG. 20